

NORDIC YOUTH AMBASSADORS

Summer program



29 June - 05 July 2026

PROGRAM DESCRIPTION

Nordic Youth Ambassadors is a 7-day summer program hosted at UWC Red Cross Nordic in Flekke, Norway. **The price of the program is 9,900 NOK but if you apply before 01 February 2026, we offer early bird price at 8,900 NOK.** The price includes food, accommodation, and all program activities (travel to and from Flekke is not included).

The Nordic Youth Ambassadors program brings together young participants between age of 15 and 17, from across the Nordic region to learn from one another, build friendships, and develop a shared understanding of what it means to be part of a Nordic community. Through dialogue, outdoor experiences, and collaborative projects, participants explore themes such as **identity, democracy, sustainability, and cultural diversity.**





Throughout the week, participants will engage in workshops, outdoor expeditions, and group discussions designed to foster personal growth, empathy, and cross-border collaboration. They will also have the opportunity to experience UWC RCN’s educational approach, which emphasizes learning through shared experience, dialogue, and respect for diversity.

The program aims to **inspire young people to become active ambassadors of Nordic cooperation and values**, empowering them to take the spirit of the Nordic Youth Ambassadors initiative back to their own communities and beyond.

LOCATION

The Nordic Youth Ambassadors program takes place in **Flekke, Norway, at UWC Red Cross Nordic (UWC RCN)**, an international high school located between fjords, forests, and mountains on the western coast of Norway. This extraordinary setting embodies the Nordic connection to nature and provides the **perfect environment for reflection, dialogue, and collaboration.**

UWC Red Cross Nordic was founded on the principles of international understanding, sustainability, and humanitarian values, which align closely with the aims of the Nordic Youth Ambassadors program. Hosting the course on campus offers participants the chance to experience a living example of community across borders, where students from around 90 countries live and learn together through cooperation, shared responsibility, and respect for diversity.

The natural surroundings of Flekke play an integral role in the program design. **Through outdoor learning, wilderness activities, and time spent in nature,** participants will engage directly with one of the most defining features of Nordic identity, the deep cultural and emotional connection to the outdoors. This environment not only encourages personal reflection but also reinforces the shared Nordic commitment to **sustainability, stewardship, and wellbeing.**



CONNECTION TO THE UWC RED CROSS NORDIC

The Nordic Youth Ambassadors program builds on the tradition and spirit of UWC Red Cross Nordic’s Summer Programs, which bring together young people from different backgrounds to explore identity, community, and leadership. As part of this broader framework, the Nordic Youth Ambassadors program focuses specifically on Nordic collaboration, encouraging participants from across the region to connect, learn from one another, and explore what it means to belong to a shared Nordic community.

By being hosted at UWC Red Cross Nordic, the program benefits from the college’s extensive experience in **experiential learning, outdoor education, and intercultural dialogue**. It also situates participants within an inspiring campus community where they can meet current UWC students and staff who model the values of inclusivity, global citizenship, and action-based learning.

In essence, Flekke and UWC Red Cross Nordic are not just the backdrop but the heartbeat of the Nordic Youth Ambassadors experience — a place where the natural world, Nordic values, and international cooperation come together to inspire the next generation of young leaders.





COLLABORATION WITH THE RED CROSS

The Nordic Youth Ambassadors program is developed in collaboration with the Red Cross, reflecting the shared commitment to humanitarian values, community engagement, and intercultural understanding. As UWC Red Cross Nordic was founded in partnership with the Norwegian Red Cross, this collaboration is deeply rooted in the campus identity and educational approach. During the program, one full day is dedicated to **service learning and exploring the work of the Red Cross**, both in Norway and across the Nordic region.

Participants will engage in interactive workshops and hands-on activities that highlight the organization's role in promoting humanity, neutrality, and volunteerism. This day encourages reflection on how young people can contribute to creating safer, more inclusive, and more compassionate communities locally, regionally, and globally.

AIM OF THE COURSE

The aim of the Nordic Youth Ambassadors program is to equip young people with the skills, perspectives, and confidence to act as bridge-builders between Nordic countries. By combining experiential learning, outdoor education, and intercultural dialogue, the program seeks to strengthen participants' sense of shared identity and responsibility in promoting peace, sustainability, and cooperation in the Nordic region.

PURPOSE OF THE PROGRAM



Strengthen Nordic cooperation and solidarity among youth.



Encourage participants to reflect on their personal and collective identities within the Nordic context.



Provide tools for dialogue, empathy, and democratic participation.



Create opportunities for collaborative problem-solving on shared challenges such as inclusion, and civic engagement.



Inspire participants to take an active role in their communities as youth leaders and ambassadors of Nordic values.



LEARNING OBJECTIVES

By the end of the program, participants will be able to:

1. Explore Identity and Belonging

- a. Reflect on their own cultural identity and values within the Nordic context.
- b. Recognize and appreciate the diversity of experiences and perspectives across the Nordic region.

1. Develop Dialogue and Democratic Skills

- a. Practice active listening, empathy, and respectful communication in intercultural settings.
- b. Understand key principles of democracy, participation, and civic engagement in the Nordic tradition.

1. Enhance Collaboration and Leadership

- a. Work effectively in diverse teams and take shared responsibility for group outcomes.
- b. Demonstrate leadership through initiative, cooperation, and inclusive decision-making.

1. Connect with Nature and Sustainability

- a. Experience the Nordic relationship with nature through outdoor learning and reflection.
- b. Recognize the role of sustainability and environmental stewardship as shared Nordic values.

1. Strengthen Regional Understanding and Cooperation

- a. Identify shared challenges and opportunities for collaboration within the Nordic region.
- b. Build networks and friendships that promote ongoing Nordic dialogue and cooperation beyond the program.



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makes education a force
to unite people,
nations and cultures
for peace and a
sustainable future.

VISION

The long-term vision of the Nordic Youth Ambassadors program is to cultivate a generation of young leaders who embody and promote the values of openness, equality, sustainability, and cooperation that define the Nordic model. Through shared experiences and ongoing collaboration, the program envisions a connected network of youth ambassadors who contribute to a stronger, more united, and forward-looking Nordic region, a region that cherishes its diversity while working together for a common good.

MORE INFORMATION @ connect@uwcr.cn.no



APPLY NOW



Want to support our work?



MORE INFO



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